

Kacey Lei Quillopo

Production Artist & Graphic Designer

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 [/kaceyleiquillopo](https://www.linkedin.com/in/kaceyleiquillopo)

Experience

Associate Production Artist

Zumiez Services Inc. - Lynnwood, WA | Jun. 2024 - Present

- Knowledgeable of printables and trims & packaging techniques to ensure consistent high-quality products are being approved for bulk production and sold in our stores
- Develop product Tech Packs specifications for our Private Label and Licensed Brands printables, hardgoods and trims & packaging.
- Tracking samples and styles for approval with our vendors, ensuring that the samples align with our Tech Packs and quality standards
- Troubleshoot and problem solve with multiple partners, regarding samples & submits, to help with delivery deadlines, within quality, and aligns with brand identity
- Collaborating across teams within the Product & Brand Service department; Buying Partners, Production Team, Design Teams, Product Compliance Team, Marketing Department
- Consistently meeting seasonal and monthly project deadlines for our Private Label printables program and seasonal artwork deliveries like hard goods and cut & sew
- Creating accurate, trend-right mock-ups of in-house & freelance artwork that are within our vendor capabilities for monthly Private Label printable deliveries and off-calendar request
- Curating performing artwork that aligns with art direction, brand identity and is production ready to easily hand off to designers and to be Tech Packed
- Organize and track physical samples of our Private Label printable styles
- Supporting artwork deliveries, trend research and art / graphic direction
- Trend Awareness with performing products, fashion and graphic trends

T-Shirt Production Lead

Buttonsmith Inc. - Redmond, WA | Nov. 2023 - Jun. 2024

- Proficiently operated and maintained a fully automated Direct-To-Garment machinery, the Digital Line, to print on garments
- Diagnosed and resolved technical problems of the Digital Line to maintain high quality output
- Coordinated with engineers of the Digital Line to troubleshoot and resolve technical problems
- Collaborated with Production Designers, CTO, and Floor Managers to implement new processes, and create documentation for production
- Quick turnaround concepts created in Illustrator for samples/clients and finalized to be ready to print
- Ability to manage high priority orders and projects while in production
- Retained open communication with company partners to fulfill orders and progress ongoing projects
- On-boarded employees to operate, troubleshoot and produce merchandise on the Digital Line
- Managing accurate inventory records and setting up automation rules in inventory software

Sole Proprietor - Small Business Owner

Kacey Lei Designs - Honolulu, HI & Seattle, WA | Jun. 2020 - Present | <https://kaceyleidesigns.com/>

- Designing and building brand from logo creation, brand identity and product development
- Creating high-quality hand-made jewelry, designing and manufacturing products to sell that resonate with customer target
- Manage all business finances, social media content, market strategies and inventory
- Providing customer service, including responding to inquiries and resolving issues in a timely manner
- Create, operate and manage an online store on Shopify and other platforms, overseeing listings, sales, and engagement

Merch Designer

DigiPen LLC - Redmond, WA | Jan. 2022 - Dec. 2024

- Created sketches and mockups of merchandise designs, such as apparel and accessories
- Worked in Adobe Illustrator to create graphics and ready to produce files
- Conducted research on trends and preferences to inform merchandise design decisions
- Maintained effective communication with supervisor to ensure project deadlines are met
- Brand awareness of the institution and student body

Skills

Apparel Graphic Design

Production Ready Art

Concept Development

Illustration

Marketing Media

Composition

Color Theory

Brand Identity

UI/UX Design

File Management

Fine Art

Self-Motivated & Proactive

Interdisciplinary Collaborator

Troubleshooting

Clear Communication

Product Vision

Production & Project Management

Attention to Detail

3D Art

Modelling & Sculpting

Texturing/PBR Shaders

Lighting/Rendering

Software

Adobe Suite

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Procreate

Microsoft Office

Figma

Canva

Autodesk Maya

Substance Painter

Unreal Engine

Nomad

Education

DigiPen Institute of Technology

Bachelor of Fine Arts in Digital Art and Animation

Jul. 2023